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(TradeWinds)

Per to row, row, row his boat (gently?) down the Thames

Per Heidenreich may soon become a familiar early-morning sight soon on the River Thames. The Greenwich, Connecticut-based boss of Heidenreich Marine (Heidmar) has applied to join the London Rowing Club at East Putney. Heidenreich already rows up to five times a week back in the US where he can be spotted on the local river at six in the morning. Now, Heidenreich, whose golfing and rowing exploits have been documented previously in *On the Watch*, says he is keen to join the London club located on the stretch of the Thames used for the Oxford-Cambridge Boat Race.

A svelte Heidenreich was in London recently to announce the expansion of the Panamax tanker pool he has founded with Pleiades of Greece. At 54, he has an office in the UK capital and visits five or six times a year. "It s very important to keep fit when you travel," he says. Asked what he thinks about rowing, tanker pool partner Constantinos P Peraticos of Pleiades replied: "I rely on the wind."