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## Heidmar launches new system

Connecticut-based Heidenreich Innovations this week launched a new online post-fixture system for commercial vessel management.

The company, a subsidiary of Heidmar Inc, says the new product, called Qfleet.com, will draw together its existing online products, including the eFleetWatch system developed for Heidmar's Star Tankers pool.

The new platform incorporates an array of modules, including a voyage estimator, voyage operations, financial reporting, voyage analysis, bunker management, vessel/fleet performance, demurrage and invoicing. It will allow subscribers to share information with customers and vendors on a "need to know" basis.

Subscribers will be charged based on the number of modules they use and the number of vessels served, according to Heidenreich Innovations president Fritz Heidenreich.

"No one has developed an Internet-based post-fixture platform which allows companies to manage their fleet and at the same time share real-time information with their customers and vendors," he said.

Target customers include pool clients and those using Heidenreich's existing software products but the company believes oil companies and other pool operators also will show interest.

Heidenreich split off its IT division during a reorganisation in April, saying it would make it easier to market products on a third-party basis.